



## Price list

[www.NEWBalkan.com](http://www.NEWBalkan.com)

### Basic presentation

Time unlimited

Free of charge

<b>Placement</b>	in the Company Directory – Companies and Associations section
<b>Content</b>	name of company, address, contact details, logo, activity classification, membership in associations
<b>New presentation</b>	data can be submitted on-line by means of the <a href="#">Submit new company</a> form in the Company Directory – Companies and Associations section

### Extensive presentation

Presentation for 12 months

starting from **159 €**

<b>Placement</b>	in the Company Directory – Companies and Associations section
<b>Content</b>	Basic presentation + presentation of products and services (content may be chosen individually)
<b>Graphical presentation</b>	a graphical presentation will be prepared based on the groundwork provided by you (preferably in electronic form)
<b>Further modifications</b>	to the extent of 2 hours / year
<b>Sample presentation</b>	Company Directory – Companies and Associations - <a href="#">CIDEM Hranice</a>

#### Pricing

- **presentation in one language:** **159 € / 12 months**  
*Length of text of the presentation max. 3600 characters (2 normpages) and max. 6 photos by e-mail*
- **presentation in two language:** **289 € / 12 months**  
*Length of text of the presentation max. 7200 characters (4 normpages) and max. 10 photos by e-mail*
- **presentation in three language:** **419 € / 12 months**  
*Length of text of the presentation max. 10 800 characters (6 normpages) and max. 10 photos by e-mail*

### Public relations

Cost per publication

**12 €**

<b>Placement</b>	Published in our weekly electronic Newsletter
<b>Length of message</b>	max. 850 characters

## Advertisement banners

### Banner in the News section

Banner 468x60 (B1)	47 € / month
Banner 125x125 (B2)	25 € / month

### Banner in the Business in the Region, Company Directory sections

Banner 468x60 (B1)	47 € / month
Banner 125x125 (B2)	25 € / month

### Banner ad creation

Banner 468x60 (B1)	40 €
Banner 125x125 (B2)	20 €

If you chose to place an Extensive presentation and Advertisement banner, you automatically receive a 10% discount on the entire order.

**Placement** in the News section or Business in the Region and Company Directory sections

**Size** 468x60 pixels (B1), 125x125 pixels (B2)

**Formats** JPEG, GIF, FLASH

**View of placement**



Each order is approached individually, which makes it possible to achieve different prices than listed above.

Orders can be made to:

**ROSIVA Šumperk s.r.o.**  
Bludovska 18  
787 01 Šumperk  
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